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PINKBAND DENTAL SOLUTIONS

PinkBand Starter Kit

MATRIX SYSTEM



The silicone-coated PinkBand provides improved moisture control and facilitates both placement and removal.

xcellent product. Very easy to place, keep the field dry," and "so easy to use," is how two dentists described PinkBand, a silicone-coated matrix band for use in placing composite restorations. Both dentists rated all features as excellent, and said they would definitely purchase PinkBand and recommend it to their colleagues.

The 14 dentists who participated in this Dental Product Shopper evaluation tested the PinkBrand Starter Kit, which contains 40 universal, small, and sub-gingival bands in regular and thin thicknesses.

Ease of Use

Manufacturer Description: The Tofflemire-style PinkBand comes in Universal, Pedo and Subgingival sizes, and is available in regular (0.0018") and thin (0.0013") thicknesses.

Evaluator Feedback: Eleven of the 14 evaluators rated overall ease of use as excellent or very good, noting that, "it works well with the Tofflemire system," and that the

kit comes with "a great variety of shapes and thicknesses." When asked what they'd like to see improved, one evaluator cited "the sharpness of the edges," and another said, "excellent product; just needs better packaging." A dentist who called PinkBand much better than similar products, and gave the kit an overall rating of excellent, said, "very good product, but would be better if incorporated with a Garrison-type system..."

Moisture Control

Manufacturer Description: PinkBand's silicone coating provides an additional seal against moisture contamination, providing better moisture control than that achieved with standard and sectional matrix bands.

Evaluator Feedback: All 14 evaluators rated moisture control as excellent, very good, or good, including a dentist in practice for 40 years, who noted that, "moisture control and [the] non-stick surface were really useful."



[It's] easy to place a band and composite doesn't stick to band.

Eliabeth Spindel, DMD Manchester, NH







[Would like] better molding to tooth shape. Garry Feldman, DDS Burlington MA







Great variety of shapes and thicknesses. Andre Kanarki, DDS Palmdale CA









of evaluators said they would definitely or probably recommend to colleeagues.

A dentist in practice for 37 years, who rated all features as excellent, described the bands as, "very easy to place, keep the field dry," and another dentist, with 31 years of experience, reported that the "idea of a seal at the margin" was the feature he liked most. Other comments included, "very thin, provides great contact," and, "very thin and good adaptation to preps." One evaluator said he would have preferred "better molding to tooth shape."

composite doesn't stick." When asked what he liked most about the product, one evaluator responded with, "doesn't stick to composite and the thinness." When asked about potential improvements, a dentist who gave the kit an overall rating of very good noted that, "the bands bend easily and sometimes snap in half when tightened." Ease of placement (does not collapse) was rated as excellent or very good by 11 evaluators. Ease of removal (does not stick to composite) was rated as excellent or very good by 12 evaluators, with most (10) rating it as excellent.

Overall Satisfaction

With comments such as, "great product!" and, "can't think of a complaint," 93% of the evaluators rated their overall satisfaction with PinkBand as excellent or very good. When asked about their future plans for the product, 9 evaluators said they would definitely or probably purchase the bands, and 12 said they would definitely or probably recommend them to colleagues.



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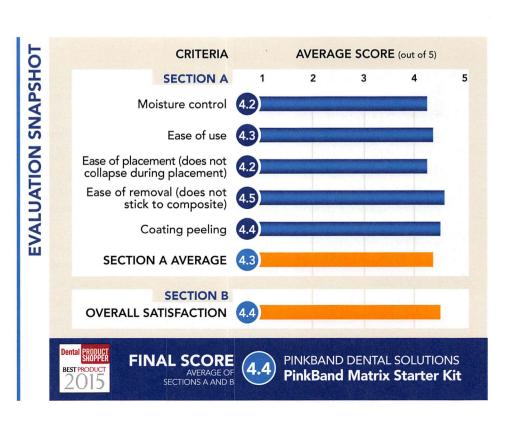
Ease of Placement and Removal

Manufacturer Description: PinkBand's thin and flexible construction prevents its collapse during placement. In addition to maximizing moisture control, the



band's silicone coating also facilitates removal by keeping composite from sticking to the band.

Evaluator Feedback: "Fun to use. Very thin and flexible," is how one evaluator described the bands. This same dentist rated all features as excellent, and also said it was "easy to place a band and



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